

GOVERNMENT OF TELANGANA
ABSTRACT

ITE&C Department – IMAGE Policy - Incentives - Sanction and Release of Lease Rental Subsidy for an amount of Rs.5,50,000/- (Rupees Five Lakhs Fifty Thousand only) in favour of M/s.Rotomaker India Private Limited, Hyderabad for the second year 2017-18 - Orders - Issued.

**INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS
(Promotions) DEPARTMENT**

G.O.Rt.No. 36

Dated: 19-01-2019

Read the following:

1. IMAGE Policy issued vide G.O.Ms.No.03, ITE&C Dept, dt:06.04.2017.
2. Application dt:13.04.2017 of M/s.Rotomaker India Private Limited, Hyderabad.
3. Minutes of the 1st CCAVCGI meeting held on 03.05.2017.
4. G.O.Rt.No.29, ITE&C (Promotions) Dept, dated:30.05.2017.
5. Application dt:05.03.2018 of M/s.Rotomaker India Private Limited, Hyderabad.
6. Minutes of the 4th CCAVCGI meeting held on 26.07.2018.
7. G.O.Rt.No.1625, Finance (EBS.I) Department dt:17.12.2018.
8. U.O.Note.No.87517/ITE&C/Budget/2018, ITE&C Dept, dt:17.12.2018.

ORDER:

Government in the IMAGE Policy issued vide G.O. reference 1st read above have ordered for provision of certain incentives to the eligible Animation, Visual effects, Comics & Gaming (AVCG) Industry in order to ensure overall development of AVCG Industry in the State.

2. In pursuance of the said orders, M/s.Rotomaker India Private Limited, Hyderabad vide reference 5th read above has submitted an application for reimbursement of lease rental subsidy incentive for the second year 2017-18 . The company has taken space of 13,594 sq.ft on lease/rent for undertaking Animation activity at Plot No.A-9, Sy.No.610/2&612, 1st floor, Moula Ali Industrial Area, Hyderabad.

3. The lease rental subsidy for the first year 2016-17 was released to M/s.Rotomaker India Private Limited, Hyderabad vide reference 4th read above.

4. M/s.Rotomaker India Private Limited has applied under Women Entrepreneur category. As per IMAGE Policy, AVCG Industry under Women Entrepreneur category, would be eligible for reimbursement of 50% subsidy on lease rentals limited to Rs.8 lakhs per annum maximum for a period of three years, built up office space upto 25,000 sft.

5. The total lease rental paid by the company from May, 2017 to March, 2018 is Rs.12,92,000/-which includes taxes. Taxes will not be reimbursed. After deducting taxes, the total amount comes to Rs.11,00,000/-. 50% of the said amount comes to Rs.5,50,000/-. As such, the company is eligible for reimbursement of Rs.5,50,000/- only.

6. The 4th CCAVCGI (Consultative Committee on Animation, Visual effects, Comics & Gaming Industry) vide reference 6th read above recommended that M/s.Rotomaker India Private Limited, Hyderabad is eligible for reimbursement of lease rental subsidy for an amount of Rs.5,50,000/-.

7. In the G.O. reference 7th read above, the Finance Department has released BRO to ITE&C Dept for the balance of 1st quarter and 2nd quarter from the BE Provision 2018-19 under the Head of Account:330 - Subsidies for an amount of Rs.1,75,00,000/-.

8. Taking into consideration the recommendations of CCAVCGI vide reference 6th read above, Government after careful consideration, hereby sanction and release an amount of Rs.5,50,000/- (Rupees Five Lakhs Fifty Thousand only) in favour of M/s.Rotomaker India Private Limited, Hyderabad towards Lease Rental Subsidy for the second year 2017-18.

9. The amount sanctioned in Para.8 above shall be debited to the following Head of Account:

3451	: Secretariat Economic Services
MH 090	: Secretariat
GH (25)	: State Sector Schemes
SH (22)	: ITE&C Department
330	: Subsidies

10. The Assistant Secretary to Government & D.D.O., ITE&C Department shall draw the amount of Rs.5,50,000/- (Rupees Five Lakhs Fifty Thousand only) sanctioned in Para.8 above and arrange for payment after duly applying the TDS in favour of M/s.Rotomaker India Private Limited, Hyderabad.

11. M/s.Rotomaker India Private Limited, Hyderabad shall submit advance stamped receipt for Rs.5,50,000/- (Rupees Five Lakhs Fifty Thousand only) to this Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

JAYESH RANJAN
PRINCIPAL SECRETARY TO GOVERNMENT

To
M/s.Rotomaker India Private Limited, Plot No.A-9, Sy.No.610/2&612, 1st floor, Moula Ali Industrial Area, Hyderabad.
The Accountant General (Audit), Telangana, Hyderabad
The Accountant General (A&E), Telangana, Hyderabad
The Director of Treasuries and Accounts, Telangana, Hyderabad
The District Treasury Officer, Urban, Hyderabad
The Pay and Accounts Officer, Telangana, Hyderabad
The Resident Audit Officer O/o Pay and Accounts Officer, Telangana, Hyderabad
The Assistant Secretary to Government & DDO, ITE&C Department

Copy to:
Fin. (EBS.I) Department
SF/Spare

// FORWARDED : : BY ORDER //

SECTION OFFICER